

Corporate Overview

Xcelrator

Company Accelerating Business

Wish to set up a New Unit / Venture. We will assist you in the following:

- Incorporation
 - Private Limited Company
 - LLP
 - Partnership
 - Proprietorship

- Regular Compliances
 - Book Keeping & Accounting
 - Audit Service
 - Annual Filings
 - Statutory Record Complainece

We will provide you the guidance & assistance on various fronts which is required while execution of venture :

- Direct Taxes
- Indirect Taxes
- Legal Management
- Human Resources Management
- Export & Import Compliance
- Foreign Exchange Compliance
- Companies Act Compliance
- Labour Laws Compliance
- Administrative Compliance & Management
- Others

In order to have the operations as well as the system/ practices are being implemented at ground level we need to get the assurance checks done. These may include:

- Inventory Verification
- Fixed Assets verification & Tagging
- Internal Control Analysis
- Due Diligences(pre & post Arrangement)
- Accounts Recoverable/ Payable management
- Offshoot Compliances (Branch/ Store/ Center/ Depot/ Warehouse)
- Mystery Shopping

To increase the reach and growth of your business, it is a good practice to have channel development activities and proper mix, in addition to relying on in-house sales staff. To get suitable channel partners, you will need expert knowledge and focus - we can help you in the following:

- Channel Development
- Channel Management
- Marketing Activities
- Brand Promotions
- Market Survey & Analysis
- Training & Support

Key Responsibilities

- **Xcelrator**
 - Training Program powered by Best Training Institutions
 - Interactive Virtual Live learning Environment
 - Best of the Products
 - Best of the Business Associates
 - Quality adherence & control
 - Ease of doing business

- **Delivery Partner**
 - Highest standard of Content Quality
 - Learning from 'Best in Class' Faculties
 - Highest quality of Student Learning Material

- **Business Associate**
 - Best in Class Partners having similar thoughts
 - Desire to provide the best to the society
 - Power to mobilise

- **Students (Customers)**
 - Anytime Anywhere Learning
 - Take away for Experts
 - Compete with students across the country
 - Access lectures through any device

- **Rigorous pre due diligence for becoming Delivery Partner**
 - Product Quality
 - Operational excellence
 - Financial Health
 - Quality Management

- **Multi product offering**
 - Spoken English
 - Admission Guidance for Engineering
 - Formal Education (Launching Shortly)
 - Certificate Programs in Management (Launching Shortly)
 - Other

- **Blended methodology of delivery**
 - Virtual Live Learning in real time
 - Self Paced Learning
 - Learning from Experts

- **Delivery Partner**
 - Only One Partner In a segment/ product
 - New & Quality Customer base
 - Brand Reach
- **Business Associates**
 - Multiple Product offerings
 - No Additional Infrastructure Cost
 - No entry cost/ fees
 - Complements the Existing Business / venture
- **Customers**
 - Quality deliverable as available.
 - Best Learning experience.
 - Self Paced Learning
 - Learning from Experts

Xcelrator

INTRODUCES the first Delivery Partner:



- Pioneer in Innovative-English eLearning in India
- More than 300,000 registered users so far
- 1.5 million site page views every quarter
- Reliable customer support system, with 4.4 satisfaction score on a scale of 5
- Reliable LMS web portal with more than 500,000 sessions and uptime of 99.9%
- 1,800 tutors empaneled over 4 years
- Practical learning and assessment approach focused on communication, listening, writing and thinking skills
- Cultural emersion available with native English speakers

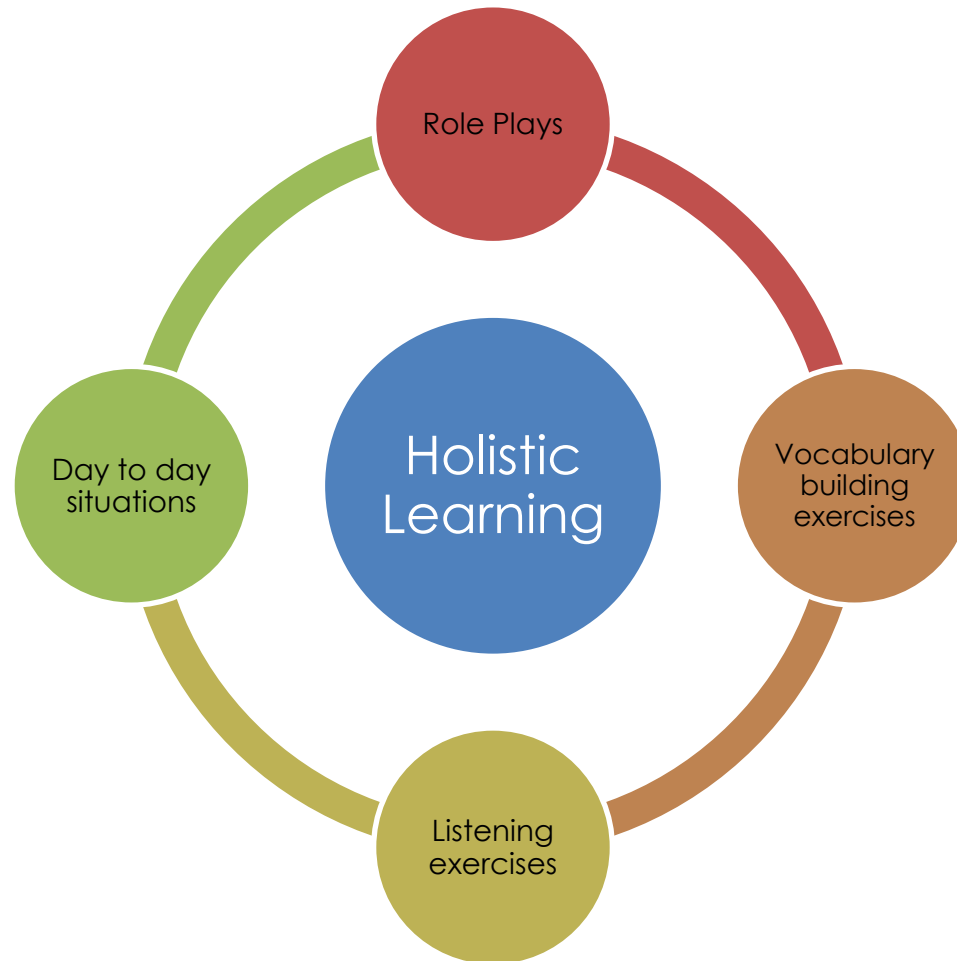
English Importance:

- English serves as the connector between people speaking different mother tongues
- English plays an important role in the domains of education, administration, business and political relations, judiciary, industry, etc.
- It is a passport to social mobility, higher education, and better job opportunities
- In urban India, it is very common to see young people code-mixing and code-switching between English and other Indian languages

Market Opportunity:

- School leavers who are not adequately trained in English as a language are always at a handicap in the world of higher education
- Proficiency in English is widely perceived as an important avenue for employment and upward mobility, which also greatly facilitates the pursuit of higher education.
- The British Council estimates that the current spoken-English market is approximately \$3.8B and projects that this market will grow to \$4.7B in 2015
- In addition, 249m students (the English learning population) enrolled at primary, middle, secondary and higher educational levels

Teaching Methodology:



Key Features:

- Class at your convenience
- Voice enabled sessions
- Two-Way Interactivity
- Effective Batch Size
- Expert Faculty
- Smart Assessment System
- Scalable Model

Vision

To Provide / Accelerate

- Opportunity to Associates to Earn & Grow
- The Partners a Platform to grow.
- Partners to reach unexplored potential Customers.
- Society & Customer, the Quality product.
- Brand building for partners
- Associates the bunch of quality ensured product.
- Customers a best in class product.

Payouts Sharing

		Targets (Monthly)			
	Base Price	0-5	6-10	11-20	More than 20
Web Price	6,000	6870 (Including Service Tax @14.5%)			
Discount to BA	500				
Net Price	5,500	6300 (Including Service Tax @14.5%)			
Payouts %		15%	17%	19%	21%
Net Payouts per Reg.		825	935	1,045	1,155

Join Us

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